

Waste Wise Guide

It's fantastic that your company participates in the Waste Wise (Afval Goed Geregeld) initiative! Within this guide, you will discover information on properly separating plastic packaging and beverage cartons (PD waste).

Why Waste Wise at your company?

Separating PD waste before disposal (source separation) brings significant environmental benefits. By collecting the PD waste stream separately, plastic packaging and beverage cartons can be recycled more efficiently, keeping the waste stream as clean as possible.

The value of waste

Besides acquiring the skill of separating PD waste, employees also gain an understanding of its significance. They come to appreciate the worth of waste as the act of separation unveils the true extent of the packages they dispose of. This encourages employees to use fewer packages and learn to reduce waste. Reuse will increasingly become the norm.



Waste Wise Toolkit

Our toolkit for companies includes various components to make it easy to get started with Waste Wise (Afval Goed Geregeld). We offer the following:

- Presentation for employees
- Instruction posters
- Stickers for PD wastebins
- Example texts for employees
- This guide

Starting with Waste Wise

Before your company starts separating PD waste, it's crucial to thoroughly inform all parties involved.

Directors and other immediate stakeholders are informed about Waste Wise (Afval Goed Geregeld) and the PD waste bin with the provided presentation. This explains why it's good to separate waste and how the separation of PD waste works. You can customize the presentation with your texts.

Employees are best informed through your usual method of communication. The toolkit contains short texts for an email or newsletter. Explain to employees what the PD waste bins are, where they are, and why they are there. You can also advise employees to bring as little plastic packaging and beverage cartons to work as possible.

The PD Waste Bin

Bin Type

In the De Bries webshop, you can order promotional materials for free. With stickers for the waste bins and instruction posters, you can make the PD bins recognizable for everyone. This makes separating PD waste even easier.

www.debrieswebshop.eu/afvalgoedgeregeld.

Identifiable PD Waste Bins

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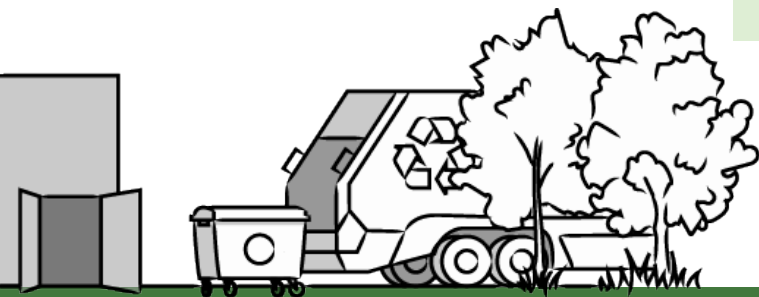
Placement

It is important to make it as easy as possible to separate PD waste. Moreover, it is beneficial to align with the behavior of employees.

- Place the waste bin best next to or near places where waste is produced. For example, in the kitchen, in workspaces and other areas where eating and drinking occur.
- Ensure there is space near the PD bin to hang an instruction poster. This instruction poster indicates which waste can be thrown away in the PD bin.
- Always position the waste bin in a consistently visible location.
- The opening of the waste bin should face the employees.

Tip

If your company has old waste bins that are no longer used, transform them into bins for PD waste and use the Waste Wise (Afval Goed Geregeld) stickers to make the waste bins recognizable.



What is allowed in PD waste?



The PD bin is intended for plastic packaging and beverage cartons:

- Plastic bottles and caps without a deposit
- Plastic packaging for cookies, candies and spreads
- Sandwich bags
- Chip bags
- Vegetable, fruit and salad containers
- Small and large beverage cartons without a straw
- Plastic coffee cups
- Magazine and book wrap
- Plastic packaging material from delivered supplies
- Empty chewing gum strips

What is **not** allowed in PD waste?



Any other type of waste than plastic packaging and beverage cartons:

- Glass bottles and jars
- Plastic bottles with a deposit
- (Hard) plastic that is not packaging
- Beverage and canned cans
- Aluminium foil
- Paper straws
- Paper coffee cups

Note!

Metal is allowed in PMD waste but not in PD waste. With Waste Wise (Afval Goed Geregeld), we keep the PD stream (plastic packaging and beverage cartons) clean, and that's why metal is not allowed in PD waste. Metal delivered with residual waste is already separated from it with magnets and then recycled into new cans. And cans with a deposit can be returned to the designated collection points.

If you can't find a specific type of waste in the list or if you're unsure, please check www.afvalgoedgeregeld.nl/afvalwijzer or contact us via the contact form at www.afvalgoedgeregeld.nl/contact.

Conditions for PD waste

Plastic packaging and beverage cartons in the PD bin must be completely empty. That means plastic packaging and beverage cartons must be poured or scraped empty. Nor are any other types of waste allowed in the PD bin.

Collection

For collection of PD waste the agreements with your assigned waste collector apply. Collection is mostly on fixed moments in the month. For example the collection bin is emptied once every week or two weeks. Do you want specific agreements, discuss the possibilities with your assigned waste collector.

Hand in PD waste **free of charge**

Participation is free of charge, but not without obligation. Costs and efforts are made to organize the free collection. We expect all Waste Wise participants that they adhere to the collection conditions.

Check the site for the conditions.